

Document Log Item

Addressing			
From		To	
Mary Simms/R9/USEPA/US		Melanie.ault@navy.mil	
CC		BCC	
"Forman, Keith S CIV OASN (EI&E), BRAC PMO West" <keith.s.forman@navy.mil> Rusty Harris-Bishop/R9/USEPA/US@EPA Mark Ripperda/R9/USEPA/US@EPA "Miguel, Ken" <Ken.Miguel@abc.com> John Chesnutt/R9/USEPA/US@EPA			
Description			Form Used: Memo
Subject		Date/Time	
ABC-KGO TV News Special Projects to feature Hunter's Point		11/01/2010 03:55 PM	
# of Attachments	Total Bytes	NPM	Contributor
0	19,304		
Processing			
Comments			

Body

Document Body

Hi Melanie,

Just sending a note to follow up on the request from KGO to do a feature story on Hunter's Point.

Ken Miguel has coordinated with DTSC, the lead agency involved in the Treasure Island Cleanup and will be taping interviews in the coming weeks.

Could you please let us know the best way for Ken to coordinate with you and move forward in this request to tape on-site at Hunter's Point?

Mark Ripperda will be the subject matter expert who can speak on behalf of EPA. Since Ken is looking to do the interviews on-site and also would like to speak with a Navy representative could you please let us know potential dates that might work?

Many thanks!
Mary.

Mary Simms
Press Officer | U.S. Environmental Protection Agency
t: 415.947.4270, e: simms.mary@epa.gov
<http://www.linkedin.com/in/marysimms>

----- Forwarded by Mary Simms/R9/USEPA/US on 11/01/2010 03:45 PM -----

From: Mary Simms/R9/USEPA/US
To: Melanie.ault@navy.mil, rsteenson@waterboards.ca.gov, David Clegern
<DClegern@waterboards.ca.gov>, William Rukeyser <WRukeyser@waterboards.ca.gov>, Charlotte
Fadipe <CFadipe@dtsc.ca.gov>, james.b.sullivan2@navy.mil, RSunga@dtsc.ca.gov, Melinda Garvey/
R9/USEPA/US@EPA, Mark Ripperda/R9/USEPA/US@EPA
Date: 10/22/2010 03:32 PM
Subject: Fw: ABC-KGO TV News Special Projects to feature Treasure Island and Hunter's Point

Hi everyone,

Just wanted to send a heads up that Ken Miguel of KGO is interested in doing two upcoming (separate) feature stories on Treasure Island and Hunter's Point.

Here's what they're interested in:

1 – Treasure Island cleanup, and more specifically, the Dry Cleaner site clean-up.

- how bad is it, what's the danger of PERC, how long to clean up, what's it going to cost, etc.
2 – Hunters Point clean up progress.
-where are we at, what's next, how bad is it? Etc.

He'd like to do the interviews on-site at each location before the end of the month/early Nov. For EPA, Mark Ripperda (RPM on Hunter's Point) and Melinda Garvey (RPM at Treasure Island) are the experts we've identified to speak on-camera.

We recognize EPA isn't the lead role on either instance so we'd like to involve/coordinate with the respective agencies to help get Ken what he needs for the story.

As an FYI -- this is the same producer/reporter/photog who we recently worked with and did a great story on EPA's role at Iron Mountain Mine. Here's the story: http://abclocal.go.com/kgo/story?section=news/assignment_7&id=7628198.

Possible dates we're targeting for Treasure Island are: October 28,29, or November 4,5. For Hunter's Point we're targeting the first week of November.

I'll send a second email to get all of the PIO's on one email-chain with Ken but wanted to make everyone is aware of this request so the appropriate POC's can coordinate. Please feel free to pass this information along to others if you are not the most appropriate contact.

Thank you,
Mary

Mary Simms
Press Officer|U.S. Environmental Protection Agency
t: 415.947.4270, e: simms.mary@epa.gov
<http://www.linkedin.com/in/marysimms>

----- Forwarded by Mary Simms/R9/USEPA/US on 10/22/2010 02:23 PM -----

From: "Forman, Keith S CIV OASN (EI&E), BRAC PMO West" <keith.s.forman@navy.mil>
To: Mary Simms/R9/USEPA/US@EPA
Cc: Melinda Garvey/R9/USEPA/US@EPA, Rusty Harris-Bishop/R9/USEPA/US@EPA, Mark Ripperda/R9/USEPA/US@EPA
Date: 10/21/2010 12:55 PM
Subject: RE: Fw: ABC-KGO TV News Special Projects to feature Treasure Island and Hunter's Point

Please send your request to Melanie.ault@navy.mil.

KF

-----Original Message-----

From: Simms.Mary@epamail.epa.gov [mailto:Simms.Mary@epamail.epa.gov]
Sent: Thursday, October 21, 2010 14:53
To: Ripperda.Mark@epamail.epa.gov
Cc: Forman, Keith S CIV OASN (EI&E), BRAC PMO West;
Garvey.Melinda@epamail.epa.gov; Harris-Bishop.Rusty@epamail.epa.gov
Subject: Re: Fw: ABC-KGO TV News Special Projects to feature Treasure Island and Hunter's Point

Thanks Mark!

Keith, is there a PIO I should direct the reporter to, or would you like him to contact you directly?

Thanks,
Mary

Mary Simms
Press Officer|U.S. Environmental Protection Agency
t: 415.947.4270, e: simms.mary@epa.gov
<http://www.linkedin.com/in/marysimms>

|----->
| From: |
|----->
>-----

|Mark Ripperda/R9/USEPA/US |

>----->
|----->

| To: |
|----->

>----->
|Mary Simms/R9/USEPA/US@EPA |

>----->
|----->
| Cc: |
|----->

>----->
|Melinda Garvey/R9/USEPA/US@EPA, Rusty Harris-Bishop/R9/USEPA/US@EPA,
Keith Forman <keith.s.forman@navy.mil> |

>----->
|----->
| Date: |
|----->

>----->
|10/21/2010 11:42 AM |

>----->
|----->
| Subject: |
|----->

>----->
|Re: Fw: ABC-KGO TV News Special Projects to feature Treasure Island
and Hunter's Point |

>----->

Keith Forman is the lead Navy person. Even if he isn't included in the interviews, the reporter will need to coordinate access through him.

I'm available Thursday afternoon, October 28, anytime the week of November 1-5 (except for Tuesday morning November 2), November 9, 11, 12, 17 and 19.

|----->
| From: |
|----->
>

|Mary Simms/R9/USEPA/US |
----->
|----->
| To: |
|----->
----->
|Mark Ripperda/R9/USEPA/US@EPA, Melinda Garvey/R9/USEPA/US@EPA |
----->
|----->
| Cc: |
|----->
----->
|Rusty Harris-Bishop/R9/USEPA/US@EPA |
----->
|----->
| Date: |
|----->
----->
|10/21/2010 11:17 AM |
----->
|----->
| Subject: |
|----->
----->
|Fw: ABC-KGO TV News Special Projects to feature Treasure Island and
Hunter's Point |
----->

Hi Mark,

Thanks very much for your message and getting back to me. If you and Melinda could please let me know what dates in the near future would work for on-site interviews at each location I can at least vet those dates with the reporter to see what might work for him. It's probably best to propose a few if possible and we'll probably want to schedule them on different dates. Once we work out a date, let's then meet to discuss messaging/etc.

The reporter understands EPA is not the lead agency to discuss either of these sites, but does want the Agency's perspective. If there are other contacts that you'd also be able to provide so we can share those with Ken and he can coordinate accordingly it would be much appreciated.

Many thanks!

Mary

Mary Simms

Press Officer|U.S. Environmental Protection Agency

t: 415.947.4270, e: simms.mary@epa.gov

<http://www.linkedin.com/in/marysimms>

----- Forwarded by Mary Simms/R9/USEPA/US on 10/21/2010 10:36 AM -----

|----->

| From: |

|----->

>-----
|Mary Simms/R9/USEPA/US |

>-----
|----->

| To: |

|----->

>-----
|Teddy Ryerson/R9/USEPA/US@EPA, Abigail Gaudario/R9/USEPA/US@EPA,
Kathleen Johnson/R9/USEPA/US@EPA, Bill Keener/R9/USEPA/US@EPA, |

|Rusty Harris-Bishop/R9/USEPA/US@EPA, Melinda Garvey/R9/USEPA/US@EPA,
John Chesnutt/R9/USEPA/US@EPA, Dana Barton/R9/USEPA/US@EPA, |
|Jackie Lane/R9/USEPA/US@EPA, Mark Ripperda/R9/USEPA/US@EPA, Sarah
Kloss/R9/USEPA/US@EPA, Jane Diamond/R9/USEPA/US@EPA, Clancy |
|Tenley/R9/USEPA/US@EPA |

>----->
|----->

| Date: |

|----->

>----->
|10/05/2010 04:31 PM |

>----->
|----->

| Subject: |

|----->

>----->
|ABC-KGO TV News Special Projects to feature Treasure Island and
Hunter's Point |

>----->

Hi everyone,

Just wanted to send a heads up that Ken Miguel of KGO is interested in
doing two upcoming (separate) feature stories on EPA's role at
Treasure
Island and Hunter's Point.

Here's what they're interested in:

1 - Treasure Island cleanup, and more specifically, the Dry Cleaner
site
clean-up.

- how bad is it, what's the danger of PERC, how long to
clean up, what's it going to cost, etc.

2 - Hunters Point clean up progress.

-where are we at, what's next, how bad is it? Etc.

He'd like to do the interviews on-site at each location in the next month or so. So, it would be good to identify potential dates and spokespersons as soon as possible. He'll also be talking to other relevant stakeholders/agencies and will welcome our direction/input in that regard.

As an FYI -- this is the same producer/reporter/photog who we recently worked with and did a great story on EPA's role at IMM. Here's the story:

http://abclocal.go.com/kgo/story?section=news/assignment_7&id=7628198.

These will likely be favorable stories for the Agency and we have a solid opportunity to shape the messaging. Please feel free to share this email with anyone I may have missed that should also be involved in

prepping relevant technical content/coordinating logistics/etc.

Thanks!

Mary

Mary Simms

Press Officer|U.S. Environmental Protection Agency

t: 415.947.4270, e: simms.mary@epa.gov

<http://www.linkedin.com/in/marysimms>